



Seating the Way You Want It

December 1, 2024

Dear Valued Lesro Customer:

Enclosed please find our **2025 List Price Guide**.

As a domestic hybrid manufacturer, Lesro is not immune to market forces and industry headwinds. As such, we find it necessary to announce a modest 4% price increase effective January 1st, 2025. We do not take this decision lightly as we understand the negative impact this can have on the end users of our products. Everything within our power to minimize the increase was taken into consideration. Despite this increase, we are confident that Lesro remains a low-price leader across the reception seating market.

We take this opportunity to bring additional news to your attention.

Lesro continues to introduce new product offerings!

Rhapsody - Introduced earlier this year, our heavy duty yet stylish Rhapsody has been a hit. With its sturdy steel frame and nearly unlimited combinations of frame finish and upholstery options, the Rhapsody is robust enough for the most demanding environments yet has the comfort and style to appeal to a broad range of end users.

Chat Square Back - The launch of our Chat exam room chair has exceeded expectations, having found homes in break and training rooms. Originally, this versatile chair was available only with a rounded back. Now based on customer feedback, we are introducing a new square back version of Chat in January.

LesroCreate adds features and continues to grow!

Our highly acclaimed chair configurator added our newest line last year with more to come. Plus, we're constantly adding more fabric options to our ever-growing list available to be used in this best-in-class product design tool. Other additions include an expanded image tray with lifestyle and dimensional images. Please visit www.lesro.com and try **LesroCreate** today!

After more than 50 years in business, we continue to introduce functional products that are both stylish and innovative. With an eye on keeping costs down and lead times short, we are always listening and ALWAYS being responsive to our customers. We take great pride in providing seating the way YOU want it and being a company that is a delight to work with.

On behalf of the entire team at Lesro, thank you for doing business with us. We appreciate your continued support.

Sincerely,

Jerry Leshem
President